

**ROSEMOUNT PORT AUTHORITY
REGULAR MEETING PROCEEDINGS
MAY 21, 2024**

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Pursuant to due call and notice thereof, a regular meeting of the Rosemount Port Authority was held on Tuesday, May 21, 2024, at 5:30 PM. in Rosemount Council Chambers, 2875 145th Street West.

Chairperson Essler called the meeting to order with Commissioners Freske, Weisensel, Theisen and Klimpel. Commissioner Beaudette arrived at 5:40 p.m. Commissioner Ober was absent.

ADDITIONS OR CORRECTIONS TO AGENDA

Motion by Weisensel Second by Theisen

Motion to approve agenda

Ayes: 4.

Nays: None. Motion carried.

CONSENT AGENDA

Motion by Klimpel Second by Theisen

Motion to approve consent agenda

Ayes: 4.

Nays: None. Motion carried.

a. Minutes of the April 16, 2024 Regular Meeting

CHAIRPERSON'S REPORT

None.

REPORTS FROM PORT AUTHORITY COMMISSIONERS

None.

NEW BUSINESS

a. Expo 2031

Wendy Meadley and David Loehr submitted an Application of Interest to host an A-1 World Horticultural Exposition in Minnesota, USA in 2031 and presented information regarding the Expo and their specific interest in hosting the event in Rosemount.

Items discussed; organizational structure, application timeline (approval September 2024), shared the proposed master plan for the site, finances and Rosemount's

potential involvement in the event.

Ms. Meadly and Mr. Loehr project 4 million people to visit during the 168-day event. The average daily attendance is 45,000 visitors for the site-based event. The ticket sales and sponsorships primarily cover the costs. The marketing plan is to attract over 40% of total visitors from the regional market. In addition, they discussed the legacy ideas following the Expo, i.e. Horticulture Training Center, Seasonal Exhibitions, Implementing Educational Curriculum for State-wide Learning Programs, etc.

Ms. Meadly and Mr. Loehr are present for support of the application process. Commissioner Freske has concerns regarding the impact it will have for Rosemount residents and what the return on investment will be for Rosemount residents. Ms. Meadly noted the Minnesota State fair offers a good model, i.e. park & ride, shuttle system, ticket modeling (digital experience).

Commissioner Weisensel questioned at what point does the board decide on the site in Rosemount? Mr. Loehr confirmed the potential properties will be visited in July and from there the board will discuss the best site.

Commissioners agreed additional information is needed and additional conversations need to be held amongst the Port Authority to discuss whether this event should move forward in Rosemount.

OLD BUSINESS

a. Project Updates

Economic Development Coordinator asked if there were any questions from members regarding the project updates in the packet. Commissioners had no questions.

DISCUSSION

None.

ADJOURNMENT

There being no further business to come before the City Council at the regular council meeting and upon a motion by Essler and a second by Weisensel the meeting was adjourned at 6:55 p.m.

Respectfully submitted,



Erin Fasbender
City Clerk